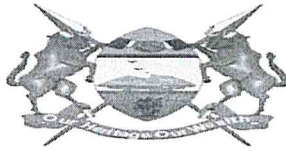


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Hon. Members
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2016/23

COUNTY GOVERNMENT OF BUNGOMA



OFFICE OF THE C.E.C.M.
DEPARTMENT OF GENDER, CULTURE, YOUTH & SPORTS

Telephone: 0725393939



County Executive Offices
Opposite Governor's Office – 4th Flr
P.O BOX 437 -50200
BUNGOMA

Our Ref: CG/BGM/MGC/CA/VOL. III (4)

Date: 19TH JUNE, 2023

THE CLERK TO COUNTY ASSEMBLY
COUNTY GOVERNMENT OF BUNGOMA
PO BOX 1886-50200
BUNGOMA

THRO'

THE COUNTY SECRETARY AND HEAD OF PUBLIC SERVICE
COUNTY GOVERNMENT OF BUNGOMA
P O BOX 437 – 50200
BUNGOMA

**RE: STATUS REPORT OF SUPPORT FROM THE DEPARTMENT FOR UP-
COMING MUSICIANS IN THE COUNTY**

As the above subject matter refers:

In response to a letter **No. BCA/CC/SECT3 VOL II (139)** dated **7th June, 2023**;
the Department has:

- (I) On matters of cushioning musicians from exploitation from fake promoters and middlemen:
 - a) Advised the visiting musicians to register with the Music Copyright Society of Kenya in order to get royalties and other benefits

- b) The county is part of the National government initiative known as Talanta Hela which aims at ensuring that talent, music included, is profitable and optimize royalty collection and distribution to the artists
- (II) Measures that the Department is putting in place to have the local musicians fully benefit from the music careers:
- a) Through meetings, visits and other forms of interactions; the Department officials have always impressed upon our musicians to brand themselves so as to fully reap from the competitive industry
 - b) Local artists have been given priority to grace county Government functions where they showcase their talents. Apart from honoraria for appearance, this provides a platform for them to advertise their music. Other Departments too have been called upon to use local musicians whenever they have functions.
 - c) We are in the process of developing Culture, Heritage and Arts Policy that proposes a raft of measures to ensure that musicians and other artist grow their careers. **It proposes that the County Government shall:**
 1. Create and sustain an enabling environment in which performing arts will thrive and, in particular shall support creative expression as an effort to revive and revitalize dying languages, traditions and practices.
 2. Improve legislation to enhance protection of artistes rights.
 3. Endeavour to promote the development of talent in the performing arts and utilize the county music and cultural festivals as the principal channel for talent development for greater promotion of intangible culture.
 4. Take all necessary steps to promote and encourage research in all aspects of performing arts – music, drama, dance and recitals, oral, narratives, histories and poetry.
 5. Support and promote the use, teaching and examining by music and dance in all learning, institutions as a means of transmitting and promoting culture and inspiring creativity among the Bungoma people.
 6. Ensure that appropriate administrative and regulatory framework is put in place to ensure equity and cohesion in the use and accessibility of performing arts centres both local and county levels.
 7. Create an enabling environment within which music and dance will be promoted as an integral component of culture. To achieve this, the Department will facilitate enactment of appropriate legislation to

protect copyright and all intellectual property rights of Bungoma's Modern and traditional music and dance

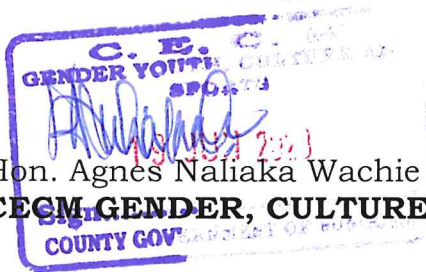
Recommendations

The Department recommends the following as a way of making musing paying employment avenue:

- The County Assembly should appropriate more funds to the Department in order to establish a robust music development and management measures.
- The county Government of Bungoma works closely with the National Government and other government agencies as well as non-governmental actors to take advantage of existing opportunities that would benefit the music industry and our musicians.

Conclusion

We look forward to working with the County Assembly to harness our rich music heritage, develop and make it a multi-million industry. This will be an employment avenue and equally promote and preserve our cultures for prosperity



Hon. Agnes Naliaka Wachie (Peng.Tech MIET)

CECM GENDER, CULTURE, YOUTH AND SPORTS